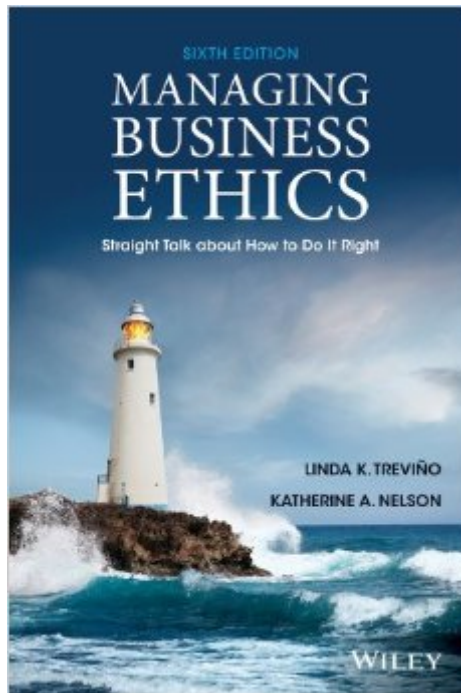


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Managing Business Ethics: Straight Talk About How To Do It Right



Synopsis

Linda Treviño and Kate Nelson bring together a mix of theory and practice in *Managing Business Ethics: Straight Talk about How to Do It Right* 6th Edition. In this new edition, the dynamic author team of Linda Treviño, prolific researcher and Distinguished Professor, and Kate Nelson, Professor and longtime practitioner of strategic organizational communications and human resources, equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization. *Managing Business Ethics* is the perfect text to prepare students for a range of roles in the business world—managers across business functions, communications professionals, compliance officers, corporate counsels, human resources managers, and senior executives.

Book Information

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Best Sellers Rank: #42,176 in Books (See Top 100 in Books) #12 in Books > Textbooks > Business & Finance > Business Ethics #51 in Books > Business & Money > Business Culture > Ethics #1689 in Books > Business & Money > Management & Leadership

Customer Reviews

A very intense read, very polarized specifically for the business environment, you can also take these lessons & see how all the ethical models presented are relevant to life. I am using this book for an Ethics class, but would recommend it for other purposes, just for personal study. An easy read, but packed with information.

Very dry. Most students/learners need visuals to help connect or form concepts. This book has very limited visuals. Also, like most ethics books, you sometimes have to be "cynical" with its contents. As an example, Louis Chenevert, the now former CEO of UTC (very large aerospace and defense company), was quoted for his ethics statements. Chenevert actually "resigned" for his

ethical lapses (to put it mildly, see link below or google search his name). He left with about \$350million golden

chute.<http://www.wsj.com/articles/utc-boss-sails-off-after-trip-to-yacht-1417824398>

Definitely glad that I rented this textbook versus purchasing. The content is very useful in nature, but is written in an extremely dry and repetitive manner. The book could easily be condensed by simply not repeating the same message over and over within a chapter. It is almost repetitive to the point of thinking that the author just used a Copy-Paste command. However, when needing knowledge on ethical decision making processes, this book will provide you with the insight needed. Overall, save yourself the money and rent this textbook. Simple note taking will be sufficient for the information which may be needed later in life.

This book is written in an almost stream of consciousness narrative style. Hard to decipher context and overarching themes. Could be half the length and communicate the same concepts. Some of the case studies were good though

Incredibly dry; my least favorite of all "textbooks" I have been required to read throughout college. Chapters are incredibly long, and often over-packed with information. Additionally, there is next to no visuals or anything else to make this an even tolerable read. Business Ethics would have been a somewhat interesting class if not for the required readings in this book.

you should mention that the title can NOT be opened in the windows 8 kindle version!!! After renting the book and paying it tells me I can't open it !! and I can't get my money back.

Learned a lot about Business Ethics from this book. Needed it for a class and walked away with a different outlook on Business

Interesting case studies on business ethics. Nice break down of theoretical / foundation and then taking you to the applied.

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